

FOR IMMEDIATE RELEASE

CONTACT: Matt Vandermeer

(208) 794-9702

MOMENTUM, LLC IS RECOGNIZED WITH A 2010 ENERGY STAR® LEADERSHIP IN HOUSING AWARD

Momentum, LLC earns award for verifying new homes that protect the environment through energy efficiency

Boise, ID – Momentum, LLC is pleased to announce that it has been recognized by the U.S. Environmental Protection Agency (EPA) with a 2010 ENERGY STAR Leadership in Housing Award. This award recognizes the important contribution Momentum, LLC has made to energy-efficient construction and environmental protection by verifying more than 147 ENERGY STAR qualified homes last year. Collectively, these homes will save our customers approximately \$65,709 on utility bills each year.

The environmental benefits of these ENERGY STAR qualified homes are equal to the equivalent of:

- Eliminating the emissions from 72.03 vehicles;
- Saving 435,708 lbs of coal;
- Planting 119.07 acres of trees; or
- Saving the environment 854,511 pounds of CO2 per year.

To earn the ENERGY STAR, a home must meet strict guidelines for energy efficiency set by the U.S. Environmental Protection Agency. These homes are at least 15% more energy efficient than homes built to the 2004 International Residential Code (IRC), and include additional energy-saving features that typically make them 20–30% more efficient than standard homes.

Momentum partners with a great team of builders, insulators, and HVAC companies. By working together, our builders are able to provide a better home for homebuyers seeking a more energy-efficient new home. Momentum is honored to receive this award for the second year in a row and will continue to strive toward this same excellence in the years to come.

ENERGY STAR qualified homes offer homebuyers all the features they want in a new home, plus energy-saving features like effective insulation systems, high performance windows, tight construction and ducts, properly-sized and installed efficient heating and cooling equipment, efficient products, and third-party verification of energy performance.

“Most homebuyers focus on what's outside the walls,” said Sam Rashkin, National Director for EPA's ENERGY STAR Homes Program, “but they also need to look behind the walls for the energy-efficient features found in ENERGY STAR qualified homes that help ensure comfort, quiet, improved indoor air quality and low utility bills for years to come.”

More than one million ENERGY STAR homes have been built in the United States since the program first began labeling homes in 1995. Thanks to the dedication of our partners, families living in ENERGY STAR qualified homes will save more than \$270 million this year on their utility bills, while avoiding greenhouse gas emissions equivalent to those from 370,000 vehicles.

About Momentum, LLC

Momentum LLC is one of the largest verification companies in Idaho. Started in July 2008 with the mission of serving builders seeking to offer a more energy efficient home to their homeowners, Momentum has quickly earned the respect of Idaho's finest builders and local subcontractors. Momentum continues to transform the verification process in Idaho by using technology and social media, making the verification process simple and efficient for both builders and subcontractors. For more information about Momentum, visit www.momentumidaho.com or call us at 208-794-9702.

About ENERGY STAR

ENERGY STAR was introduced by the U.S. Environmental Protection Agency in 1992 as a voluntary market-based partnership to reduce greenhouse gas emissions through increased energy efficiency. Today, ENERGY STAR offers businesses and consumers energy-efficient solutions to save energy, money and help protect the environment for future generations. More than 17,000 organizations are ENERGY STAR partners committed to improving the energy efficiency of products, homes, buildings and businesses. For more information about ENERGY STAR, visit www.energystar.gov or call toll-free 1-888-STAR-YES (1-888-782-7937).

###